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## **WellHome Voices Support for Home Star Bill**

**Washington, D.C. – April 14, 2010** – WellHome, a business of Masco Home Services, Inc., a subsidiary of Masco Corporation (NYSE: MAS), a leader in the home improvement industry, issued the following statement in support of the Home Star Energy Retrofit Act of 2010. WellHome president Larry Laseter will join Rep. Peter Welch (D-Vt.), Chairman Ed Markey (D-Mass.), Rep. Vern Ehlers (R-Mich.) and Rep. Dennis Cardoza (D-Calif.), when they introduce the Home Star bill at a press conference today at 1:00 p.m. at the House Triangle in Washington D.C.

“We applaud the House’s introduction of the Home Star bill as a bipartisan effort to introduce a jobs creation program that is truly a win-win-win,” said Laseter. “The Home Star program will put our nation’s skilled construction force back to work, benefit homeowners through comfort and energy efficient improvements to their existing homes, and result in long term energy efficiency gains. We urge Congress to pass this bill quickly so that Americans can get back to work.”

Home Star, which has been dubbed “cash for caulkers”, is designed to provide rebates and other financial incentives to encourage homeowners to weatherize their homes and make other energy efficiency improvements. These incentives would stimulate a significant increase in demand for home energy improvements and require skilled labor and materials. Unemployment in the construction industry was 24.9% in March 2010 according to the Bureau of Labor Statistics.

“In addition to putting our nation’s skilled construction trades back to work, Home Star will also benefit homeowners through comfort and energy efficiency improvements to their homes and long-term energy savings,” said Laseter. “As we roll out home performance services nationwide our assessments show that homeowners can see energy efficiency gains between 20-50%, which is a measurable return on investment on their home performance improvements.”

Masco Home Services is recognized as an innovative leader in the creation of energy efficient and comfortable homes through the *Environments For Living*® and *Environments For Living Certified Green* programs. The *Environments For Living* program is a national, turnkey home performance program for residential builders designed to help them build comfortable more energy efficient homes using principles of building science. Since 2001, more than 130,000 homes have been built under the *Environments For Living* banner.

WellHome is opening multiple locations across the country to provide home performance services, including whole home comfort and energy efficiency assessments, recommendations and project implementation. Unlike simple energy auditing services, WellHome provides assessments and implementation, serving as the general contractor to oversee all home improvement projects.

“We see a great opportunity to establish leadership in this emerging industry and are choosing to invest in it now,” said Laseter. “We believe there will be significant interest in homeowners to improve their home’s performance for both comfort and energy efficiency, and we want to be their trusted, one-stop solution.”

### **About WellHome and Masco Home Services**

WellHome is a leading home performance company and is a business of Masco Home Services, Inc., headquartered in Daytona Beach, Florida, and a subsidiary of leading home products company Masco Corporation (NYSE: MAS). The Company provides home performance assessments conducted by Building Performance Institute-certified advisors, improvement recommendations and implementation, as well as assistance on identifying rebates and incentives. We are recognized as an innovative leader in the creation of energy efficient and comfortable homes through the *Environments For Living*® and *Environments For Living Certified Green* programs. The *Environments For Living* program is a national, turnkey home performance program for residential builders designed to help them build comfortable, more energy efficient homes using principles of building science. Since 2001, more than 130,000 homes have been built under the *Environments For Living* banner. Masco Home Services is a member of the HOME STAR Coalition and a founding member of Efficiency First, two organizations leading the education efforts and advocacy for home performance.

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